

RESUME 2024

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I am an highly motivated and experienced Graphic Designer with proven ability to undertake a job from design concept to print in an organised and efficient manner.

I have solid finished art skills, a superior understanding of the print process, strong understanding of the digital & video space, a high degree of experience with photography and retouching, vast experience in dealing with clients and stakeholders.

Most importantly I possess the willingness to be flexible and grow with the demands and challenges of any project I undertake.

Objective

To seek challenging employment as a Graphic Designer and Finished Artist in Melbourne.

Skills

- Excellent knowledge of Adobe Creative Cloud Applications such as InDesign, Photoshop, Illustrator and Acrobat.
- Solid understanding of Adobe After Effects and Premiere.
- Working knowledge Wordpress & Microsoft 365.
- Extensive experience and knowledge of the Apple and PC systems and their peripherals.
- Solid understanding digital design.
- Extensive offset and digital print experience, with both local and international suppliers.

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Design Employment Experience

2024-Present Bambra/Allardice Graphic Designer/Finished Artist

I am currently employed as a Graphic Designer and Finished Artist for Allardice and its parent company Bambra Press to produce various brochures and print materials for numerous clients including educational institutions, specifically designing and creating annual yearbooks and graduation books and all accompanying materials.

2020 - 2024 Officechoice Graphic Designer/Finished Artist

After I was employed at Officechoice for a long term assignment as a Freelance Graphic Designer and Finished Artist, I was offered and accepted a full time position as a Senior Graphic Designer to oversee all aspects of design for Officechoice, from print to web, with an emphasis on growing our digital presence and e-commerce within the organisation.

2019 Decor/Willow Australia Graphic Designer/Finished Artist

I was employed at Decor as a packaging designer to help relaunch the Willow brand of coolers that was just recently acquired by Decor. I was also there to assist the senior designer with packaging and label artwork for Decor products.

Much of my day to day duties involved talking to product managers, developing packaging concepts, mocking up concepts for labels and photographing and photoshopping new and concept products in development and release.

2014 to 2018 - Artisan Recruitment Freelance Graphic Designer/Finished Artist

I worked for a Melbourne recruitment agency as a freelance midweight graphic designer and finished artist. I worked primarily in design studios and marketing departments assisting in the creation of a multitude of different print materials and digital assets. The following are some key freelance assignments I worked in those 5 years.

Next Brand - 2014

I was employed at Next Brand for a short term assignment as a Freelance Graphic Designer and Finished Artist.

My role at Next Brand was to assist the small team roll out a large range of FMCG, packaging to strict style guide standards. I was able to quickly familiarise myself with the many different brands and quickly output artwork to a high standard in a short period of time.

Bauer Trader Media - 2014 to 2015

I was employed at Bauer Trader Media for a long term assignment as a Freelance Graphic Designer and Finished Artist.

My duties included creating new, updating existing and processing customer supplied advertisements for a multitude of magazines like Wheels, MOTOR, Unique Cars, Trade-a-boat, Motorcycle Trader, Deals on Wheels and Caravan World.

Officeworks - 2015 to 2017

I was employed at Officeworks for a number of long term assignments as a Freelance Graphic Designer and Finished Artist.

My role at Officeworks was to assist the marketing team, specifically the studio manager and senior graphic designer produce high quality artwork to strict style guide standards. I created product packaging, store signage, point of sale items and posters for established and concept store rollouts.

Saint Gobain - 2016 to 2017

I was employed at Saint Gobain for a number of short term assignments as a Freelance Graphic Designer and Finished Artist.

My role at Saint Gobain is to assist the marketing team roll out a large range of abrasive product labels and packaging to strict style guide standards.

Spectrum Brands - 2017

I was employed at Spectrum Brands for a short term assignments as a Freelance Graphic Designer and Finished Artist.

My duties included creating and updating packaging and instruction manuals for a number of well known local and international brands like Remington and Russell Hobbs.

Officechoice - 2017 to 2018

I was employed at Officechoice for a long term assignment as a Freelance Graphic Designer and Finished Artist.

My role at Officechoice was to assist the marketing team, specifically the Marketing manager and senior graphic designer to help produce the annual product catalogue. I created the look and feel of the new catalogue, designing the cover and index pages, updating product sections and adding and deleting a large number of office products. I also assisted in the day to day requirements including creating new flyers, brochures, promotional material and signage for many of the 150 Officechoice dealers across Australia. I also assisted with creating digital assets for the Officechoice website and related social media sites.

2013 to 2014 - Brilliant Lighting Australia Senior Graphic Designer/Finished Artist and Production Manager

I was employed in the product development department of a wholesale company based in the outer eastern suburbs of Melbourne that manufacture and distribute lighting products Australia wide.

My role was to create new concepts and update pre-existing packaging artwork for Brilliant and its brands to be sold in Bunnings and other independent retailers. I also managed the production of art during peak times, including arranging and managing freelancers when demand was high.

I was involved with the briefing process, which included direct contact with managers, participating and overseeing the artwork production process, developing design concepts, arranging photoshoots, extensive photoshop retouching, uploading artwork to overseas suppliers via FTP and proofing color artwork samples from overseas suppliers.

2009 to 2012 - Primus Australia Graphic Designer/Finished Artist/In-house Photographer

I was employed in the marketing department of a company based in the northern suburbs of Melbourne that manufacture and distribute camping equipment Australia wide.

My role was to create packaging artwork for a number of local brands like Primus, Kookaburra, Campfire, and Adventure Ridge as well as other support material like instruction manuals, brochures, flyers and banners, extensive photoshop retouching, uploading the final artwork to overseas suppliers via FTP and proofing color artwork sample. I was also the in-house photographer, organising and directing studio and on location photoshoots.

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2004 to 2008 - Duke Design

Graphic Designer/Finished Artist and Studio Manager

I was employed in an inner city Melbourne studio that specialise in producing packaging artwork for GMC, one of Australia's biggest manufacturers of power tools and garden equipment.

My primary role was to create packaging artwork for a multitude of local and international brands including the GMC, ALDI and Taurus brand. I also worked on other support literature that was often multi-lingual.

I was heavily involved with the briefing process, which included direct contact with the client, participating and overseeing the artwork production process, developing design concepts, studio and location photoshoots, extensive photoshop retouching, and uploading the final artwork to overseas suppliers via FTP.

My role also involved managing the studio during peak times. This included overseeing the day to day work flow, arranging photoshoots, maintaining the FTP server and internet connection, liaising with suppliers and contacting freelancers when demand for finished artwork was at its seasonal peak.

2003 to 2004 - House Mouse Design

Graphic Designer/Finished Artist

I was employed in a city studio that specialise in producing a varied assortment of work for both state and federal government departments.

My role included developing design concepts, creating artwork, preparing artwork for print and overseeing the print process for clients including the Australian Communications Authority, Ecorecycle Victoria, The Department of Justice and The Department of Primary Industries.

2000 to 2003 - Silvan Australia

Graphic Designer/Finished Artist

I was employed in the marketing department of a company based in the outer eastern suburbs of Melbourne that specialise in manufacturing spraying equipment for agriculture.

My duties as a designer included the creation of advertisements for national publications, catalogues for distribution Australia wide, designing product logos, and adhesive creating labels for various packaging.

I have also designed a number of other promotional materials such as brochures, flyers, banners direct mail promotion and other display items. I was also heavily involved in organising and directing studio and on-location photoshoots.

1999 to 2000 - CI Melbourne

Graphic Designer/Finished Artist

I was employed in the marketing department of an inner city company that were specialists in mail processing services for organisations such as AAMI, NAB and BHP.

My primary role was to create artwork and graphics that were to be printed on site by the IMG Xerox Laser Printers.

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Education

1996 - 1998

Bachelor of Arts Degree in Graphic Design at Monash University.

1994 - 1995

Advanced Certificate of Art and Design at RMIT.

1982 - 1987

VCE Year 12 Certificate, Christian Brothers College St Kilda.

Referees

Available on request

